

# BOUTIQUE design

HOSPITALITY REINVENTED

MARCH | 2016



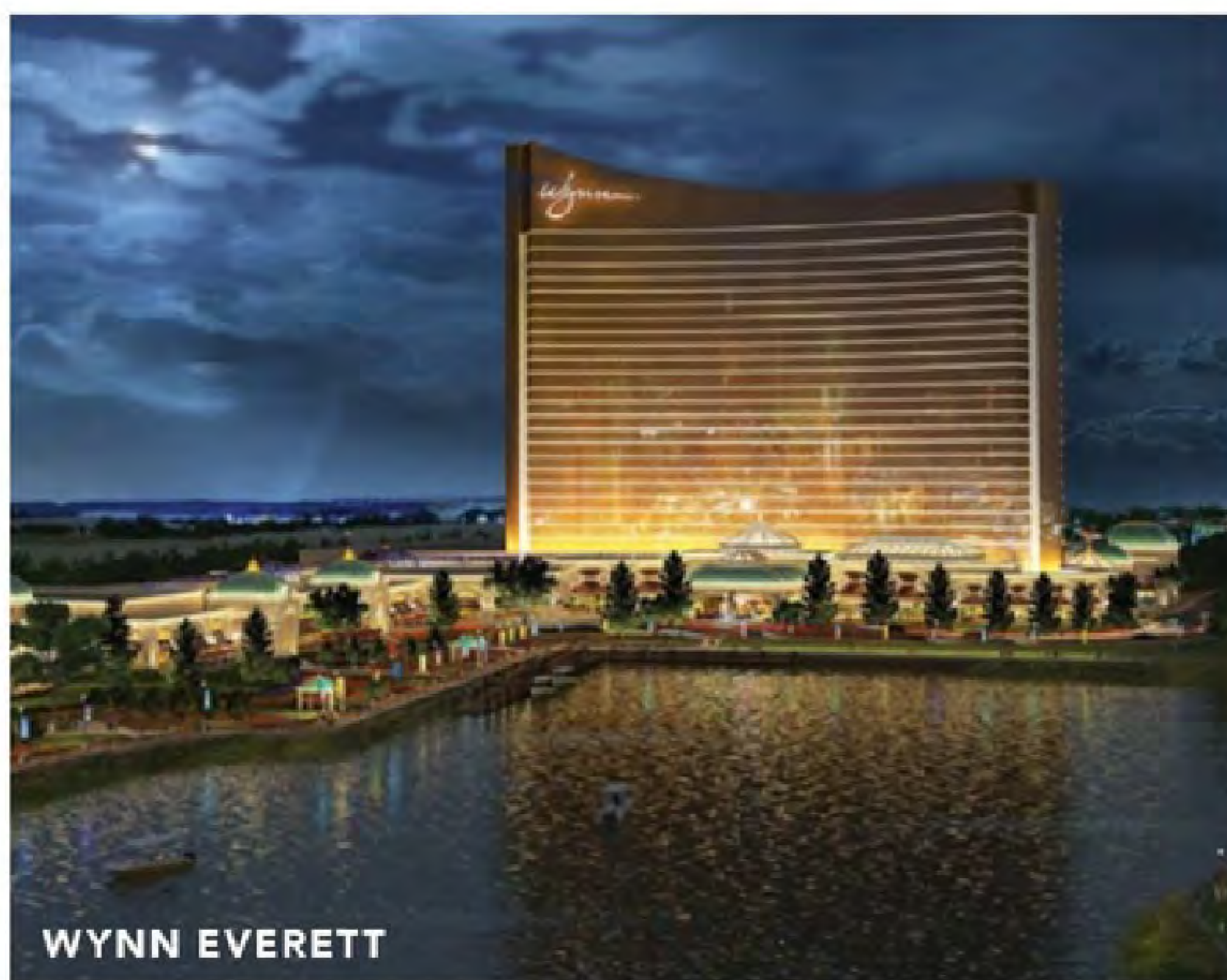
## WORLD WISE

THE 11<sup>TH</sup> ANNUAL BOUTIQUE 18 HONOREES  
PRACTICE INNOVATIVE DESIGN ON A GLOBAL SCALE



**ALEX WOOGMASTER**

Concept Studio Manager  
Wynn Design & Development  
And  
Founder  
Woogmaster Studio



WYNN EVERETT

**IF NOT A DESIGNER, HE'D BE:** *A fascination with diplomacy led me to Las Vegas to begin with (that's a long side story), and I'm still intrigued by that unique world. The closest I've come was theorizing on embassy design—which is still an interest—but I'd love to be a direct part of the corps.*

**NOTABLE PAST PROJECTS:** Wynn and Encore resorts, Las Vegas

**CURRENTLY WORKING ON:** Wynn Palace, Cotai; Wynn Everett, Everett, Massachusetts; product development collaborations through WOOGMASTER studio

**BIGGEST ACHIEVEMENT ON THE JOB:** This lives in the near future. I've worked five years developing concepts for what we believe will be the very best in luxury resort design, at The Wynn Palace in Cotai, which is slated to open later this year.

**FAVORITE CAREER MOMENT:** I've been lucky to travel and experience the finest of global design, culture and history alongside my boss and mentor, Roger Thomas, one of the design industry's greatest minds alive. Each trip is an inspirational privilege that provides my work with endless creative fuel when I get back home. ●



LIOR SIBONY, WOOGMASTER STUDIO (WOOGMASTER); COURTESY OF WYNN DESIGN & DEVELOPMENT (WYNN MACAU, WYNN EVERETT)